



Blog About Budget Matters

Wednesday, May 26

Right now, President Obama and Congress are deciding how to balance America's budget. When making these decisions, our nation's leaders need to hear about what matters when it comes to the budgets of all Americans – young and old.

On Wednesday, May 26, join Wider Opportunities for Women (WOW) by blogging about budget matters. All you need to write a blog is a personal story, an opinion or both! Here are some questions to help you get started.

Questions to Consider: Blog a Response

- ❖ What can President Obama and Congress do to help Americans be economically secure while balancing the nation's budget?
- ❖ What do President Obama and Congress need to know about your budget – or that of those you represent?

How to Author a Great Blog

Be concise. Posts are meant to be short and to the point. The shorter a post, the more likely someone will read it. One to two paragraphs is ideal.

Be creative. Writing a blog post isn't like writing a proposal or report. You can be creative and flexible with the writing style you choose – be funny, be sassy, be firm, be you!

Be balanced. Blog posts are more often than not a reaction to something that has occurred, so it is important to balance facts (what happened) and opinions (what you think about what happened). Find the balance between providing context and sharing your thoughts. Also, make sure your facts are attributed to avoid copyright violations.

Be impressive - create a catchy title. The first thing to catch a reader's eye is your title, so it needs to be short, compelling, and appealing. Newspaper headlines are great examples to model after.

Be Yourself. In the end, you want your voice be heard, so make sure your post is something you are proud of.