

NEW JERSEY ELDER ECONOMIC SECURITY INITIATIVE (NJ-EESI)

1ST STAKEHOLDERS' MEETING

WEDNESDAY, SEPTEMBER 10, 2008 ○ 9:30 AM – 11:30 AM

AT

THE ROBERT WOOD JOHNSON FOUNDATION

ROUTE 1 NORTH & COLLEGE ROAD EAST

PRINCETON, NEW JERSEY

WHAT IS THE NEW JERSEY ELDER ECONOMIC SECURITY INITIATIVE (NJ-EESI)?

The New Jersey Elder Economic Security Initiative (NJ-EESI) is a component of multi-year national project of Wider Opportunities for Women (WOW). **New Jersey Foundation for Aging (NJFA)¹ is convening New Jersey stakeholders for the project.** The Initiative offers a conceptual framework and concrete tools to shape public policies and programs to promote the economic well being of older adults, whether they have the capacity to be fully self-reliant, or are in need of certain public supports to age in place with dignity.

Please accept this invitation to join, and participate in a broad-based coalition on the New Jersey *Elder Economic Security Initiative™ (NJ-EESI)* program. Through a combination of advocacy, research and education at the community, state and national levels, the Elder Economic Security Initiative seeks to assure economic security and financial self-sufficiency for our nation's elders.

What can the Elder Economic Security Initiative™ program do for your community?

- Provide an index of the actual living costs for seniors in New Jersey, county by county.
- Create a dialog on needed policy and program changes.

Underpinning the Initiative is the *WOW-GI National Elder Economic Security Standard™* Index developed by the Gerontology Institute (GI) at the University of Massachusetts-Boston and Wider Opportunities for Women (WOW). The Index is a new research-based measure of the income elders require to make ends meet. It accounts for housing, healthcare, food and transportation costs and is calibrated to household size, geographic area and life circumstances.

With your expertise, we can assure that New Jersey's elders are able to age in place with dignity. We hope to have your participation as a New Jersey Stakeholder for the NJ-EESI Campaign. Please call NJFA at (609) 421-0206 with any questions, or special needs.

Please RSVP to Grace Egan (with your name, organization, email address and phone number) by e-mail at gegan@njfoundationforaging.org by **Thursday, September 4, 2008***. Thank you!!

***Note:** Please be advised that space is limited.

¹ The New Jersey Foundation for Aging is a non-profit organization that was established in 1998 to improve the quality of life for New Jersey's aging population by providing financial support for aging services in New Jersey through private-public partnerships. **Please visit our website:** <http://www.njfoundationforaging.org>.

**New Jersey Elder Economic Security Initiative
1st Stakeholders' Meeting**

Wednesday, September 10, 2008
at
The Robert Wood Johnson Foundation
Princeton, New Jersey

9:30 AM – 11:30 AM

MEETING AGENDA

- 1. Welcome & Introductions**
- 2. National Project Overview and Update**, Ramsey Alwin, Wider Opportunities for Women (WOW)
- 3. Overview of Working Family Report**
 - Presented by *Center for Women & Work at Rutgers and New Jersey Policy Perspectives*
- 4. Overview of Real Living Costs in 2008**
 - Presented by *New Jersey Poverty Research Institute of Legal Services of New Jersey*
- 5. The Elder Economic Security Index**
 - Brief overview of methodology
 - Cost components, data sources and cost estimates overview
 - Using data for policy, advocacy and other activities
- 6. Role(s) of the New Jersey Coalition Groups:**
 - Steering Group
 - Technical/Research Group
 - Policy Briefs Group
 - Advocacy/Launch/Media Outreach Group
- 7. Next Meeting: Date & Agenda**

Directions to Robert Wood Johnson Foundation

Route 1 and College Road East
Princeton, New Jersey 08543
(877) 843-7953

From Princeton Junction Railroad Station

Most visitors take a cab from Princeton Junction. Here are the driving directions, however: Go east on Wallace Road. Turn left onto Hightstown Road (Princeton Hightstown Road). Bear right onto Washington Road. Turn right onto Route 1 North. Continue north, then take the College Road East exit. *(Total: 4 miles)*

From Trenton Railroad Station

Take U.S. Route 1 North via the entrance ramp two blocks west of station. Drive north on U.S. Route 1 to the College Road East exit. Turn right at the traffic light into the RWJF driveway. *(Total: 12 miles)*

From Newark Airport

Take the N.J. Turnpike (I-95) South to Exit 9. Turn off at Exit 9 (New Brunswick), keeping to right on leaving the toll booth. Take Route 18 North, 0.5 miles, following signs for U.S. Route 1 South to Trenton. Exit at College Road East. Turn right at the traffic light into the RWJF driveway. *(Total: 40 miles)*

From Philadelphia International Airport

Take I-95 North (44.7 miles). Turn off Exit 67 to Route 1 North to College Road East exit. Turn right at the traffic light into the RWJF driveway. *(Total: 51.7 miles)*

From Manhattan

Take the Lincoln Tunnel or Holland Tunnel to NJ Turnpike (I-95) South to Exit 9. Turn off at Exit 9 (New Brunswick), keeping to right on leaving toll booth. Take Route 18 North, 0.5 miles, following signs for U.S. Route 1 South to Trenton. Exit at College Road East. Turn right at the traffic light into the RWJF driveway. *(Total: 50 miles)*