



Wider Opportunities for Women



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Release of County-by-County Data

Reveal a Persistent Pattern of Elders Coming Up Short in Wisconsin

Elder Economic Security Initiative Offers a Realistic Measure of What it Takes to Make Ends Meet

**Radisson Hotel and Conference Center, Green Bay, Wisconsin
Wednesday, July 9, 2008 – 1:00 pm – Press Briefing**

Welcome to the Wisconsin Elder Economic Security Initiative
Moderator: Helen Marks Dicks, Wisconsin Women's Network Board

The National Elder Economic Security Initiative™
Ramsey Alwin, Director of the National EESI, Wider Opportunities for Women

What Does the Data Tell Us?
Alison Gottlieb, PhD, Gerontology Institute at the University of Massachusetts Boston

Putting a Face on the Numbers: Brown County Elders Share Their Stories
**Marie Nickel
Helen Kleczka (invited)**

Economic Security and the Value of Data-Driven Policy in Tough Budget Times
Bob Kellerman, President, Wisconsin Association of Area Agencies on Aging

*Aging Network Service Providers Support Clients' Need for Economic Security
and Critical Income and Service Supports*
Mary Bouche, Alzheimer's Association

Advocates Speak out on the Need to Maintain and Expand Supports for Economic Security
**Denise Grossman, Wisconsin Association of Benefit Specialists
Pat Finder-Stone, Governing Board, Coalition of Wisconsin Aging Groups**

Conclusion
Betsy Abramson, Wisconsin EESI State Project Coordinator

Question and Answer Session



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For more information on the Wisconsin Elder Economic Security Initiative or to be listed as an endorser of the Wisconsin Elder Economic Security Standard Index, please contact: Wisconsin State Project Coordinator: **Betsy Abramson** at abramson@mailbag.com or 608-332-7867.

Information on the project and the full reports are available at:
<http://www.wowonline.org/ourprograms/eesi/state-resources/wisconsin.asp>