



Wider Opportunities for Women



University of  
Massachusetts  
Boston



## Release of County-by-County Data

### Reveal a Persistent Pattern of Elders Coming Up Short in Wisconsin

Elder Economic Security Initiative Offers a Realistic Measure of What it Takes to Make Ends Meet

**Radisson Hotel and Conference Center, Green Bay, Wisconsin  
Wednesday, July 9, 2008 – 1:00 pm – Press Briefing**

*Welcome to the Wisconsin Elder Economic Security Initiative*  
**Moderator: Helen Marks Dicks, Wisconsin Women's Network Board**

*The National Elder Economic Security Initiative™*  
**Ramsey Alwin, Director of the National EESI, Wider Opportunities for Women**

*What Does the Data Tell Us?*  
**Alison Gottlieb, PhD, Gerontology Institute at the University of Massachusetts Boston**

*Putting a Face on the Numbers: Brown County Elders Share Their Stories*  
**Marie Nickel  
Helen Kleczka (invited)**

*Economic Security and the Value of Data-Driven Policy in Tough Budget Times*  
**Bob Kellerman, President, Wisconsin Association of Area Agencies on Aging**

*Aging Network Service Providers Support Clients' Need for Economic Security  
and Critical Income and Service Supports*  
**Mary Bouche, Alzheimer's Association**

*Advocates Speak out on the Need to Maintain and Expand Supports for Economic Security*  
**Denise Grossman, Wisconsin Association of Benefit Specialists  
Pat Finder-Stone, Governing Board, Coalition of Wisconsin Aging Groups**

*Conclusion*  
**Betsy Abramson, Wisconsin EESI State Project Coordinator**

*Question and Answer Session*



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For more information on the Wisconsin Elder Economic Security Initiative or to be listed as an endorser of the Wisconsin Elder Economic Security Standard Index, please contact: Wisconsin State Project Coordinator: **Betsy Abramson** at [abramson@mailbag.com](mailto:abramson@mailbag.com) or 608-332-7867.

Information on the project and the full reports are available at:  
<http://www.wowonline.org/ourprograms/eesi/state-resources/wisconsin.asp>