



GREEN Space

Wider Opportunities for Women

Volume 1, Issue 1

“While others say, ‘green jobs are good for women’ — we say, ‘women are great for green jobs!’ ”
—Joan Kuriansky, Executive Director, WOW

Looking for a definition of ‘green jobs’?

The Department of Labor has issued a definition of the green economy: *The green economy encompasses the economic activity related to reducing the use of fossil fuels, decreasing pollution and greenhouse gas emissions, increasing the efficiency of energy usage, recycling materials, and developing and adopting*

renewable sources of energy.
In line with this definition, 12 sectors have been identified as having or having the potential to grow green jobs.
→ Renewable Energy Generation
→ Transportation
→ Energy Efficiency
→ Green Construction
→ Energy Trading
→ Energy & Carbon Capture
→ Research, Design, & Consulting Services
→ Environment Protection
→ Agriculture & Forestry
→ Manufacturing
→ Recycling & Waste Reduction, and
→ Governmental & Regulatory Administration.
In order to emphasize the new skills involved in green work the DOL’s paper focuses on green occupations or greening current

occupations instead of green jobs or green job titles. Occupations emphasizes jobs with livable wages, worker safety protections and real career pathways. They have further broken down the occupations into categories: green increased demand, green enhanced skill, and new and emerging green occupations. These categories emphasize how green job skills are revitalizing current occupations and also creating new occupations. These occupations will lead to economy self-sufficiency for women and families.

For more information on the Department of Labor’s review of green and greening industries and occupations, [here](#).



EPA announces over \$2 million in job training grants for environmental cleanups in communities across the country

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MDC in Chapel Hill creates “Career Pathways for a GREEN South”

The MDC plans on partnering with four community colleges in North Carolina, South Carolina, and Virginia to create a new model for green workforce investment. These community colleges are in rural

and urban areas that suffer from high poverty rates and manufacturing job losses making them good test sites for their new model. “For families, communities and the South to become

economically stronger, we must train workers in the skills that the next generation of jobs will require,” said David Dodson, president of MDC.

GREEN legislation and reports from the states....

[U.S. Departments of Energy and Interior Announce Site for Solar Energy Demonstration Projects in the Nevada Desert \(Nevada\)](#)

"The Nevada Test Site is about to play a new role in securing America's future - but instead of testing nuclear weapons, we will test new solar technologies that will help put America on a sustainable energy path," said Secretary Chu. "Working closely with the Department of Interior, and with the critical leadership of Senator Reid, we will demonstrate technologies that will lower the cost of solar energy, accelerate the pace of innovation, and help

build a clean energy economy."

[Youth Employment Program puts at-risk youth to work in green jobs \(New York\)](#)

This summer, city teens will earn a paycheck while working on the property, dubbed the Binghamton Urban Farm. They'll learn about agriculture and running a small business as they sell their



produce at farmers' markets and a future farm stand at the site.

[Bold Public-Private Venture Aims to Make Ore. City an 'Icon of Sustainability' \(Oregon\)](#)

Westward pioneers halted their wagons here 150 years ago, but today's politicians and planners aim to make recession-battered Portland the starting point for green-economy trailblazers.

Looking at "GREEN" jobs...

[Grow Green Jobs \(New York Times, 7/12/2010\)](#)

The potential benefits are huge: as many as 18 million jobs over the next three years, enough to substantially lower the unemployment rate and increase energy efficiency.

[UCAP, Inc. Awarded DOL- Women in Apprenticeship and Non-traditional Occupations Grant \(Newswire, 7/1/10\)](#)

The awards will support partnerships between

the grantees and currently existing Registered Apprenticeship programs to ensure that women have training opportunities and career support to succeed in non-traditional occupations in growing sectors of the economy.

[Cheaper Solar Energy?](#)

[Solar energy costs are declining \(Buffalo Daily News, 7/12/2010\)](#)

Short-Term: The price of photovoltaic solar panels has fallen 40% in the past year.

Follow the green links for more information on each topic.

[Cost-effective Solar Energy program estimated to create more than 11,000 jobs \(UCLA News-wire, 7/9/10\)](#)

Long-term: These projections suggest installation prices will fall.

GREEN Happenings...

[Smart Grid SOS](#)

[Will Consumers Abandon Ship?](#)

When: Tuesday, July 13, 2010

Where: New America Foundation

1899 L St NW, 4th Floor

Time: 1:00 p.m. - 3:00 p.m.

More info: The Smart Grid is the rare energy

initiative that has the support of the Department of Energy, environmentalists, and utilities across the country. Who would have foot the bill?

[MD Governor Convenes Green Economy Forum](#)

When: Wednesday, July 14, 2010

Where: MDE

More info: Gov. O'Malley will join industry experts, small businesses and government officials on July 14 at MDE for a green economy forum where he will release the Green Jobs Task Force Report, a series of six key recommendations for Maryland to increase the number of green jobs and businesses supporting sustainable development and clean energy. **For Governor's full report click [here](#).**

Federal Legislation...

The Green Construction Careers Demonstration Project targeting jobs to low-income, underrepresented populations is included in the "American Power Act." The Secretary of Labor would designate certain projects to employ a minimum number of targeted workers. A similar provision is in the House-passed climate bill. To read the report visit, The Green Construction Careers Demonstration Project targeting jobs to low-income, underrepresented populations is included in the "American Power Act." The Secretary of Labor would designate certain projects to employ a minimum number of targeted workers. A similar provision is in the House-passed climate bill. To read the Bill click [here](#), see Section 4103 on page 8387.

From Washington, DC....

[Department of Energy Announces more than \\$18 Million to Strengthen Nuclear Education at U.S. Universities and Colleges](#) (Department of Energy, 7/8/10)

WASHINGTON, D.C. - The U.S. Department of Energy today announced approximately \$18.2 million to help educate the next generation of nuclear scientists and engineers, and to strengthen nuclear research and education capabilities at U.S. universities and colleges.

[President talks about "Creating a Green Impact Zone"](#) (White House Press, 7/8,2010)

All told, we expect energy investments alone to generate 700,000 jobs over the next few years. And this is not just going to boost our economy in the short term; this is going to lay a platform for the future.

[Weatherizing 82,000 Homes This Summer](#) (White House Press, 7/7/2010)

What does 82,000 homes look like? Twelve states have now weatherized more than 30 percent of the homes they planned to complete under the Recovery Act, marking a major milestone in this effort to make American households more energy efficient.



GAO Study Links

[Low-Income Home Energy Assistance Program: Greater Fraud Prevention Controls Are Needed](#) (GAO-10-621, 6/18/2010)

[Independent Oversight of Recovery Act Funding for Mississippi's Weatherization Assistance Program](#) (GAO-10-796R, 6/30/2010)

You asked... "Can green jobs be a pathway out of poverty?"

The Denver Green job initiative believes that green jobs can be a path toward economic self-sufficiency and the White House has taken notice.

[Denver Green Jobs Initiative](#) focuses on training workers for green occupations from the five poorest neighborhoods. This free training focuses on unemployed, underemployed, veterans, women, and minorities. The program is personalized to cross barriers that prevent individuals from entering the labor market or sustaining work. The goal is to

create life-long wages in high-growth green occupations. There are five training areas: energy efficiency assessment and installation of residential buildings, green construction practices, solar electrical power installation and fundamentals, commercial installation apprenticeship training, and green industry sales and project administration. Along with training the program participants receive case management and job placement assistance. The Denver Green Jobs Initiative's goal is to train over 500 people in the next two years.

*"As she [DGJI Participant] told me during my visit, her future green career doesn't just enable her, it empowers her."
-Secretary Solis*

[Going Green In Denver](#) (White House Press, 7/8/2010)

[Denver Green Jobs Initiative Website](#)

It's All About the Green!

OIL?: [Getting Started on a Bold and Direct Plan to Reduce Oil Use](#) (Center for American Progress, 7/2/2010) Due to recent events we could not have a green newsletter without mentioning oil. The Center for American Progress has outlined suggestions for the Oil Reform Agenda. This includes offshore drilling regulations, fuel economy standards, and natural gas buses and trucks.

Resources on the Web

O*Net Research Center. "The Green Economy"
<http://www.onetcenter.org>

EPA's "Brownfields Training Program"
<http://www.epa.gov/brownfields/job.htm>

Department of Labor, "Green Jobs for Women"
<http://www.dol.gov/wb/media/Greenhome.htm>

Boots on the Roof- Renewable Energy Training
<http://www.bootsontheroof.com/articles/167>

Green for All Research and Policy Center
<http://www.greenforall.org/about-us/>

Energy Future Coalition
<http://www.energyfuturecoalition.org>

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We're on the Web!
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**Advancing
lifelong economic security
for women, girls, and
their families.**



Want Women in GREEN JOBS?

Support Women and Workforce Investment for Nontraditional Jobs Act ([Women WIN Jobs, H.R. 4830](#)). This bill will support women in **green jobs** and other nontraditional, technical fields where women currently represent 25% or less of the workforce. Help open new careers and provide women with **economic security** for their families. Specifically targets women living **below a local Self-Sufficiency Standard** or below 200% of the poverty line. WIN Act provides for **comprehensive services** such as education and hands-on training, child-care, transportation, and nontraditional class scheduling for single parents.

Get Involved! Talk to your senators and representatives (See bill [here](#).)

*Additional co-sponsors needed in the House

*Senators needed to introduce companion bill in the Senate

GREEN Institute Participant Profile – United Way of Central Alabama

The United Way of Central Alabama's (UWCA) mission is "to increase the organized capacity of people to care for one another and improve their community" with 87 years of addressing issues that impact the lives of Alabamians regionally and statewide. UWCA successfully created the Alabama Asset Building Coalition to increase asset acquisition for low-income Alabamians.

The United Way Financial Stability Partnership© of Alabama is UWCA's boldest initiative addressing social and economic issues statewide. UWCA manages four Assets for Independence grants with \$2.3 million for 500 Individual Development Accounts so Alabamians in 18 counties can acquire assets; offers technical assistance to twenty-five (25) VITA and TCE sites throughout the state with more than \$10 million refunds to over 10,000 hard-working families over the past four years; and

coordinated financial education sessions for over 1,500 individuals during the past two years. UWCA establishes local, regional and statewide networks to implement strategies that have become the United Way Financial Stability Partnership© of Alabama.

The United Way Financial Stability Partnership© of Alabama has one goal: "Financial stability for all Alabamians." UWCA has increased free income tax assistance, financial education and asset-acquisition for low-to-moderate income Alabama individuals and families. UWCA solicits collaborative partners whose mission and work aligns with this goal and funding opportunities that create economic equity. Income opportunities are fundamental to financial stability.



**United Way
of Central Alabama, Inc.**