



Wider Opportunities for Women

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**Women Seeing GREEN:
Wider Opportunities for Women Selects Ten Programs for 2009-2010 GREEN Initiative**

WASHINGTON, D.C. – After reviewing more than fifty applications, Wider Opportunities for Women (WOW) is pleased to announce the ten programs selected to participate in a year-long initiative designed to link low-income women with job opportunities and career paths in existing and emerging green sectors. **Generating Real Economic Equity Now (GREEN)**, funded by a grant from the Ms. Foundation, will be launched during a two-day institute scheduled for last week of October in Washington, DC.

“The programs selected for the **GREEN** Initiative have demonstrated a strong commitment to preparing women for success in a green economy. Their levels of experience and expertise vary, but all represent a community-based coalition dedicated to creating and sustaining quality green training and employment experiences for the women they serve,” said Joan Kuriansky, WOW’s Executive Director.

“The ten programs will hear from experts, learn from each other and contribute to a growing body of best practices in green jobs training for women. Their efforts will focus on linking low-income women with jobs that are green or greening and creating pathways out of poverty for them and for their families,” Ms. Kuriansky continued.

“By having two programs represent each of five regions across the country, we will create a ripple effect of shared learning, strengthening training programs for women entering non-traditional occupations. WOW will work with them to build or expand a pipeline in these communities beginning with outreach and the recruitment of women for green jobs through training to placement and retention. WOW will also assist them as they expand their collaborative efforts, ensuring the staying power of quality training programs for women and the sustainability of local economies.

“We congratulate these programs on their selection. The work they have done to date deserves recognition, and we are delighted to partner with them in our work to link low-income women with the array of **GREEN** opportunities for self-sufficiency and economic security for their families,” she concluded.

The following programs have been selected to participate in the **GREEN** Initiative:

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| ➤ Asian Neighborhood Design | San Francisco, California |
| ➤ CLIMB Wyoming | Cheyenne, Wyoming |
| ➤ Community College of Denver | Denver, Colorado |
| ➤ Eastern Iowa Community College District | Davenport, Iowa |
| ➤ Tacoma Goodwill Industries | Tacoma, Washington |
| ➤ SuperJobs Center | Cincinnati, Ohio |
| ➤ United Community Services | Reading, Pennsylvania |
| ➤ United Way of Central Alabama, Inc. | Birmingham, Alabama |
| ➤ Volunteers of America Northern New England | Brunswick, Maine |
| ➤ Women’s Foundation for a Greater Memphis | Memphis, Tennessee |

Wider Opportunities for Women (WOW) works in 40 states, the District of Columbia, and at the federal level to promote programs and policies that enhance or support the economic security of families across generations. For more information, please visit www.wowonline.org.

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