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Release of County-by-County Data

Reveal a Persistent Pattern of Elders Coming Up Short in Wisconsin

Elder Economic Security Initiative Offers a Realistic Measure of What it Takes to Make Ends Meet

**Washington Park Senior Center, Milwaukee, Wisconsin
Tuesday, July 8, 2008 – 2:00 pm – Press Briefing**

Welcome to the Wisconsin Elder Economic Security Initiative

Moderator: Sharyn Wisniewski, Chair, Wisconsin Women's Network Board

The National Elder Economic Security Initiative™

Ramsey Alwin, Director of the National EESI, Wider Opportunities for Women

What Does the Data Tell Us?

Alison Gottlieb, PhD, Gerontology Institute at the University of Massachusetts Boston

Putting a Face on the Numbers: Milwaukee County Elders Share Their Stories

Allen Bitler

Loretta Keyes (invited)

Economic Security and the Value of Data-Driven Policy in Tough Budget Times

Scott Walker, Milwaukee County Executive

Gwen Jackson, Chair, Milwaukee County Commission on Aging

Advocates Speak out on the Need to Maintain and Expand Supports for Economic Security

Karen Robison, Governing Board President, Coalition of Wisconsin Aging Groups

Service Providers Support Clients' Need for Economic Security and Critical Income and Service Supports

Carol Eschner, Executive Director of Interfaith Older Adult Programs

Conclusion

Betsy Abramson, Wisconsin EESI State Project Coordinator

Question and Answer Session



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For more information on the Wisconsin Elder Economic Security Initiative or to be listed as an endorser of the Wisconsin Elder Economic Security Standard Index, please contact: Wisconsin State Project Coordinator: **Betsy Abramson** at abramson@mailbag.com or 608-332-7867.

Information on the project and the full reports are available at:

<http://www.wowonline.org/ourprograms/eesi/state-resources/wisconsin.asp>