



Wider Opportunities for Women

STATE WIDE
New York StateWide Senior Action Council, Inc



New York Elders Living on the Edge

*State and National Organizations Release County-by-County Data
Showing How Much Elders Need to Make Ends Meet*

WHAT:

New York StateWide Senior Action Council, in partnership with Wider Opportunities for Women, is hosting two events to launch the New York Elder Economic Security Initiative™ (Initiative), a multi-year campaign to promote the economic well-being of New York State elders. Underpinning the Initiative is the Elder Economic Security Standard™ Index (Elder Index), a realistic, geographically based measure of the income older Americans need to age with dignity.

Come show your support and join us to learn about this exciting new Initiative! Hosted by *StateWide Senior Action Council*, featured speakers will include representatives from Wider Opportunities for Women and the University Of Massachusetts Boston's Gerontology Institute, who will provide a brief background on the Initiative and highlight the findings.

WHEN and WHERE:

Tuesday, April 20, 2010

Press Conference

10:00 – 11:00 am
Brooklyn Borough Hall
209 Joralemon Street
Brooklyn, NY 11201

Community Briefing

3:30 - 5:00 pm
1199 SEIU Retired Members Division
330 W 42nd Street, 9th Floor
Manhattan, NY 10036

Events featuring **Marty Markowitz**, Brooklyn Borough President, **Lilliam Barrios-Paoli**, Commissioner of the New York City Department for the Aging, **Justin Cunningham**, Executive Director of StateWide Senior Action Council, Inc., **Nancy Yost**, Senior Advocate and Chair of the DC 37 Policy Action Committee, **Joan Kuriansky**, Executive Director of Wider Opportunities for Women, and **Alison Gottlieb**, Senior Researcher at the University of Massachusetts-Boston.

To RSVP for one or both events, contact:

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For more information, please visit: <http://www.wowonline.org/ourprograms/eesi/state-resources/newyork.asp>